



Important information enclosed.
Please complete your activation.

John Smith
123 Main Street
Anytown USA



Don't forget your SmartShopper card.

SmartShopper®

SAVE MONEY and EARN CASH when you shop for routine medical care services



1. SHOP



2. GO



3. EARN

Call 1-844-328-1582 or visit
SMARTSHOPPER.COM

Welcome to SmartShopper®

Hello,

Through Maine Education Association Benefits Trust you already have SmartShopper. As a new SmartShopper member, you can shop for medical care, compare costs and earn a cash reward.

Call your Personal Assistant at 1-844-328-1582 or visit the member portal at SmartShopper.com.



Your Personal Assistant will help you activate your account, and get the most from SmartShopper:

- Discuss all your options and find the right place for your procedure
- Schedule the procedure at the location of your choice
- Assist with changing your doctor authorization

How it works



1. SHOP

When your doctor recommends a medical procedure, call a SmartShopper Personal Assistant or visit us online.



2. GO

Have your procedure at a cost-effective location of your choice. You can earn rewards on routine services and common procedures.



3. EARN

Once your procedure is complete and your claim is paid, a reward check is mailed to your home. No forms. No hassles. It's that easy.

Don't miss out on this great program you already have.

Activate your account today!

Call your Personal Assistant 1-844-328-1582, or login to SmartShopper.com

The Personal Assistant Team is available Monday through Thursday from 8 a.m. to 8 p.m. and Friday from 8 a.m. to 6 p.m. ET.

The SmartShopper program is offered by Sapphire Digital, an independent company. Incentives available for select procedures only. Payments are a taxable form of income. Rewards may be delivered by check or an alternative form of payment. Members with coverage under Medicaid or Medicare (including as secondary payer) are not eligible to receive incentive rewards under the SmartShopper program.

The SmartShopper program is available to PPO and HMO Maine SG plans only. Anthem Blue Cross and Blue Shield is the trade name of Anthem Health Plans of Maine, Inc. Independent licensee of the Blue Cross and Blue Shield Association. ANTHEM is a registered trademark of Anthem Insurance Companies, Inc. The Blue Cross and Blue Shield names and symbols are registered marks of the Blue Cross and Blue Shield Association.

